



Hotel & Restaurant Association of Bhutan

Post Box: 974
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BENEFITS FOR MEMBERS

Hotel & Restaurant Association of Bhutan (HRAB)

1. Members will be listed in our official website and the website will be marketed & promoted widely. The website will provide an opportunity for member hotels to avail information of local and international events, issues and current activities in the industry.
2. Annual brochures will be printed for the HRAB members and distributed to all the travel fairs around the globe for marketing & promotion.
3. Members will be invited during meetings with the government & other stakeholders on decision making process.
4. Members will be invited for meetings, conferences & other networking dinners.
5. Members will be provided first hand information regarding the current policies, rules & regulations of the industry.
6. HRAB provides a platform to its members to stay bounded in enhancing the growth of the industry;
7. HRAB will work closely with the media to ensure that the role, activities and issues of the industry are highlighted.
8. HRAB supports the hotels and restaurants in providing strength through its recognition by the private and public sectors both locally and internationally
9. HRAB will represent member hotels in dealing with the Government and public sectors in matters related to the industry. HRAB is represented in various Government dialogues, forums, advisory panels and disciplinary committees;
10. HRAB shall support related and beneficial projects and events organized by the Government;
11. HRAB will represent hotels in taking up issues, suggestions, and proposals to the government.
12. HRAB will provide information on trainings being developed by BCCI, TCB and other government and private organisations on capacity building, scholarships and job opportunities.
13. HRAB will work with the Government, private sectors and other NGOs on projects, activities, and issues that will bring benefits and enhancements to the growth of the hotel industry.
14. HRAB will uphold the dignity of the hotel industry as a contributor to tourism growth in Bhutan.



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15. HRAB will carry out relevant training program for the industry to meet the rising standard of services in meeting the demand of the tourists. HRAB will be sensitive to the changing needs and provide appropriate training at various levels to the members;
16. HRAB will undertake to make periodic releases of HRAB news and updates as well as other industry related circulars to members
17. HRAB will work with the Government, TCB, BCCI, NGOs and other relevant agencies to provide expertise in bidding for international events, which will increase the room occupancy for hotels.
18. HRAB will constantly uphold its affiliation with international organizations, government, TCB, BCCI and other NGO's. Therefore HRAB will be able to provide or transfer relevant information to the member hotels.