



5th HOSPITALITY FAIR
2019

BOOKINGS OPEN

23RD TO 25TH AUGUST 2019 | CHANGLIMITHANG STUDIUM PARKING

SOME OF OUR PARTNERS AND SUPPORTING ORGANISATION 2015 -18



Be our Sponsors for 5th Hospitality Fair

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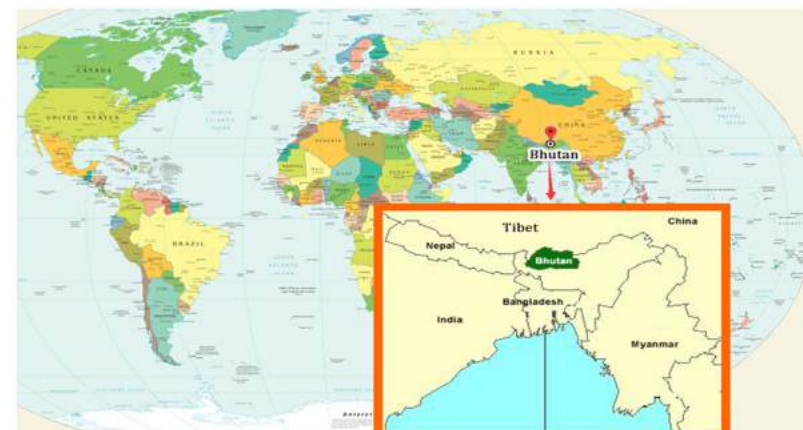


EXHIBITORS & VISITOR 2015 - 2018

350+ Exhibitors	250+ Top Buyers (Hotel Industry)	300+ Hotelier Visitor	1000+ Public Visitor
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HOSPITALITY FAIR IS HELD EVERY YEAR IN *Bhutan*

HOSPITALITY FAIR FOCUSED ON BUSINESS VISITORS



Hospitality fair will be an international trade exhibition and a food festival that serves as a business and networking platform for companies and industry stakeholders to promote the latest products and services in the food and beverage, food processing technologies, kitchen and catering equipment, hotel supplies and equipment, and restaurant and cafe segments.

It will serve as an avenue to showcase the growth and development of the food and hospitality industries, which is seen to contribute largely to the GDP.

It is a highly effective platform to:

- *Source unique products & services*
- *Identify new business opportunities*
- *Expand business networks*

Our target audience: *Hotels, Resorts, Restaurants, Industrial and Institutional Caterers, Bakeries, Airline Catering and Tourism industry*

Exhibitor

Why Exhibit?

- *Introduce new products or services to a market that is actively sourcing new products*
- *Develop your brand and penetrate a rapidly expanding market*
- *Meet thousands of qualified buyers and trade visitors from various hospitality segments*
- *Enhance your relationship with current customers*
- *Educate the visitors • Expand business networks*
- *Meet with the industry stalwarts under one roof, including competitors and prospective buyers*
- *Experience face-to-face communication with potential customers and get immediate results and sales*
- *Showcase your products firsthand*

EXHIBITION PROFILE:

SHOWCASING THE BEST AND THE LATEST ON THE GLOBAL FOOD AND HOSPITALITY INDUSTRIES, THE EXHIBITION WILL COVER:

FOOD & BEVERAGE EQUIPMENTS

*Bakery and Confectionary Equipment
Kitchen Equipment
Kitchen and Food Service
Kitchenware Equipment –Crockery/ Cutlery/ Chaffing Dishes
Food and Beverage Equipment
Food Processing, Packaging Equipment and Machinery
A wide range of cuisines to suit your taste buds*

HOUSE-KEEPING:

*Building, Construction, Air Conditioning
Laundry & interior and House Keeping
Air & Water – Pollution Control Equipment & Accessories
Festival Products
Furniture and Interior Decoration
Gardening & Lighting
Gifts and Presentation
Guest Room products
Health Club/ Sports/ Fitness Equipments*



Visitor Profile

Meet Your Targeted Buyers :

- *Wholesalers • Retailers, Supermarkets, Grocery Store Owners*
- *Distributors • Procurement Managers*
- *Importers/Traders • F&B Directors*
- *Catering Managers • Bakery Owners*
- *Café, Club and Bar Owners*
- *Duty Free Operators*
- *Government Bodies*
- *Hotel Owners • Restaurant Owners/Managers*
- *Resort Owners • Sales and Marketing Managers*
- *Airline Operators • Hotel Managers*
- *Hotel Owners and Operators*
- *Resort and Spa Operators*
- *Suppliers/Distributors*
- *Architects/Consultants • Baristas*
- *Contract Furnishing Companies*

Tax on Imported Goods:

- *Tax is not applicable on goods imported for display during the hospitality fair*
- *If goods are sold during the fair, sales tax needs to be paid on return*
- *All participants should produce an invoice of the goods being imported into the country.*

Visa Permit:

- *Participants entering Bhutan should produce their:*
 1. *Voter card/passport*
 2. *Two passport size pictures*
 3. *Invitation letter from Hotel & Restaurant Association of Bhutan*
 4. *Letter of participation from your company*

INFORMATION ON HOSPITALITY INDUSTRY IN BHUTAN

Total no. Of rooms underconstruction=1654 +

Average investment per room=0.5 crore

Total investment (approx): 1654*0.5=287 crores

*Total investment in hotel sector=287 crores approx

*40% Annual growth rate in the no. of rooms in the last few years.

Hotel Clearances from January 2016

Total no. of hotels	259	sl.no	Dzongkhag	No. of Hotels
Dzongkhags	14	1	Thimphu	119
		2	Paro	64
		3	Punakha	20
		4	Chhukha	12
		5	Wangdue	15
		6	Sarpang	7
		7	Haa	7
		8	S/Jongkhar	6
		9	Trongsa	2
		10	Bumthang	2
		11	Zhemgang	2
		12	T/Yangtse	1
		13	P/Gatshel	1
		14	Mongar	1
		Total		259

Data Source: Tourism Council of Bhutan

PARTICIPATION PACKAGE (RATE/SQ.M)

EARLY BIRD

Bhutanese Participants

3mx3m stall

Before 30th July 2019 Nu. 40,000/-

After 30th July 2019 Nu. 45,000/-

SAARC Countires

3mx3m stall

Before 20th July 2019 Nu. 50,000/-

After 20th July 2019 Nu. 55,000/-

International Participants

3mx3m stall

Before 20th July 2019 Nu. 60,000/-

After 20th July 2019 Nu. 65,000/-



Stall Size: 3mx3m sq.m
1 table 2 chair
Name Facia
1 power plug & Dustbin
One bulb

BOOK NOW

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GENERAL INFORMATION

ACCESSIBILITY



Entry into Bhutan can be made either by Land or Air. Druk Air, the international airline of Bhutan operates regular flight to/from Paro, Delhi, Kolkatta, Guwahati, Bagdogra and Mumbai. By road the main entry to Bhutan is possibly through southern border, Phuntsholing, Gelephu and Samdrupjongkhar.



ENTRY PERMIT

For Indian Participants, either passport or Voter ID card is required to obtain the entry permit from immigration upon arrival at the airport or border check-posts. The organizer recommends at least 14 days for submitting visa application and relevant documents.

HRAB shall facilitate the Participants to avail the permit upon confirmed participation for the event.

For any other requirement, contact the event coordinator

